



Orson Aguilar

**Founding President and CEO
LatinoProsperity**

Full Bio

Orson Aguilar is the Founding President and CEO of LatinoProsperity, leading its mission to close the Latino wealth gap through research, policy, and advocacy that build economic power for Latino families and advance a more equitable and inclusive U.S. economy. With Latinos projected to be one in four Americans by 2050 — yet the average Latino family holding just one-fifth the wealth of the average white family — Orson believes closing that gap is not just a moral imperative but essential to the nation's economic future.

Orson brings over 20 years of expertise in economic justice as a leader, advocate, and coalition builder. Before founding LatinoProsperity, he spent 20 years at The Greenlining Institute, including 13 years as President, where he took the reins from the organization's founders and built coalitions that won major policy victories on issues including mortgage lending, financial access, climate equity, and racial equity. He also served as the Executive Director of the UnidosUS Action Fund and as a Senior Director at Oportun, a mission-driven financial institution serving Latino communities.

At LatinoProsperity, Orson has launched initiatives spanning research, grassroots engagement, and national coalition-building. He co-founded the EyesOnOpenAI coalition, a national effort to ensure that OpenAI's conversion from nonprofit to for-profit status does not come at the expense of its public-interest mission, work that has drawn widespread attention and helped establish LatinoProsperity as a leading voice on AI accountability.

Growing up in Boyle Heights, Los Angeles, Orson gained a firsthand understanding of the economic barriers facing working-class Latino families, an experience that has shaped every dimension of his advocacy and leadership. He has trained and mentored emerging leaders in economic justice and built coalitions spanning philanthropy, government, and the private sector to advance systemic change.

He serves on the boards of the East Los Angeles Community Corporation, Innovate Public Schools, and CURYJ (Communities United for Restorative Youth Justice), and has held advisory positions with the Federal Reserve of San Francisco, Bank of America, BBVA, JPMorgan Chase, and PG&E.

Orson has written and spoken extensively about Latino wealth, mortgage lending, financial health, and AI equity. He has been featured in major news outlets, including Politico, Wired, The Washington Post, USA Today, and Radio Bilingüe, and has testified before Congress on issues of economic justice and civil rights. His contributions have earned recognition, including a Congressional Record Award and "Orson Aguilar Day" in Oakland.